

SPJ MEETING – FEB. 28, 2008

Attendees: Melissa Caron, Prof. Doug Cumming, Kat Greene, Nicole Mooradian, Joel Poelhuis, Prof. Brian Richardson

Meeting started at 6:05 p.m.

- Joel gave an update on university room registrations.
- Prof. Cumming announced that Wallace Wilson will be the on-staff organizer.
- Prof. Cumming gave an update regarding panelists and moderators.
 - o The group reviewed and discussed confirmed and potential panelists, moderators and speakers.
- Kat assigned Joel to the “goodie bag” committee.
 - o Kat also discussed putting a banner across Washington Street announcing the conference.
- The SPJ spring conference now has its own Facebook group.
- Kat has contacted all journalism programs in the area to encourage student attendance.
 - o Melissa suggested placing a campus notice to encourage W&L students to attend.
- Melissa reviewed conference registration costs.
- Nicole gave an update regarding the Web site.
 - o People have been using the site as a resource; however, fewer people are visiting the blog.

Meeting adjourned at 7 p.m.